



THURSDAY, JUNE 20, 2024
5:30 - 9:00 A.M.

Downtown Colorado Springs at Pikes Peak & Tejon

MEDIA GUIDE

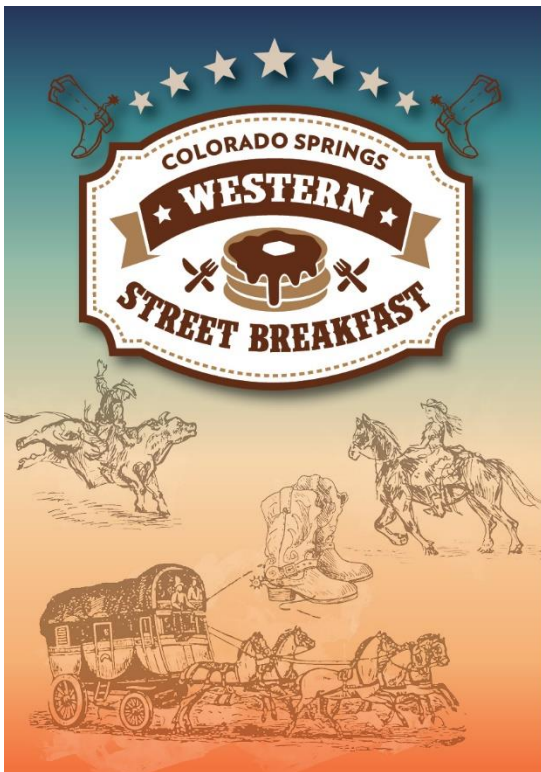


Colorado Springs Western Street Breakfast Mission

“To promote the downtown Colorado Springs area, honor and support the western heritage of the Pikes Peak Region, to provide a venue for the Pikes Peak Range Riders ride in support of the Pikes Peak or Bust Rodeo and to support our local military and their families.”

Save the Dates

The token presentation, on June 5, 2024, is the official invitation to the people of Colorado Springs and the Pikes Peak Region to come to the Colorado Springs Western Street Breakfast. The Street Breakfast **THURSDAY**, June 20, 2024, sends the Pikes Peak Range Riders on their ride around Pikes Peak to promote the Pikes Peak or Bust Rodeo on July 9-13, 2024.



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SAVE THE DATES
SUPPORT OUR WESTERN HERITAGE

Colorado Springs Western Street Breakfast
THURSDAY, JUNE 20, 2024
5:30-9:00 A.M.
Downtown Colorado Springs
at Pikes Peak & Tejon

Benefiting our local military and their families.

 **Token Presentation**
June 5, 2024
11:30 a.m.
*at the Pioneers Museum,
on the south side*

For more information visit CSWesternStreetBreakfast.com

★ ★ ★  @CSWesternStreetBreakfast ★ ★ ★

Location

The Street Breakfast is at the corner of Pikes Peak and Tejon in downtown Colorado Springs. Please refer to the map at the end of this guide for more details and parking information.

History

The first Street Breakfast dates back to 1936 when about 35 people got together and were served from a chuck wagon in front of Joe Reich’s Swiss Chalet. When the Pikes Peak Range Riders made their first ride in 1949, they were looking for a place to start their ride

the next year and the Street Breakfast seemed like a perfect venue. During those days \$1.00 got you a breakfast of eggs and pancakes. And today you get the same breakfast for just \$5.00, which is a pretty good deal! Tradition is that the cost of the breakfast also includes a souvenir wooden token commemorating the event.

In the 1950s the Jaycees operated the Street Breakfast as a community event and in 1960, Sertoma took over the operation, and starting in 2016, The Pikes Peak Range Riders became the host of the breakfast.

Breakfast includes pancakes, syrup, scrambled eggs, orange juice, and coffee. Cooking and serving at the Street Breakfast for over 40 years have been volunteers from Fort Carson. Starting in 2019, US Air Force volunteers joined Fort Carson. El Paso County Sheriff's Office Color Guard will present the United States and Colorado flags in front of the stage while the crowd removes their cowboy hats and sings the National Anthem.



Pikes Peak Range Riders

At 8:00 a.m., more than 160 Range Riders on horseback parade through downtown. At the corner of Pikes Peak and Cascade the Range Riders tip their hats as they pass the Pikes Peak Range Riders statue to show honor and respect for those Range Riders who have passed before them.



Entertainment

There will be live music provided by **Exit West** and the **Flying W Wranglers**. In addition, there will be a Trick Roper with roping lessons, Native American Dancers, and musical performances by the students of **The Colorado Springs Conservatory**.

The Flying W Wranglers have been a part of our western heritage for over 60 years, making them the world's second oldest western singing group. They have performed at the Street Breakfast for many years, singing songs about cowboy life on the trail delivered in the "wrangler style."

The Pikes Peak or Bust Rodeo **Girls of the West** and the **El Paso County Fair Queen** will be there to present on stage and greet the crowd.

Kids

The **Lil' Cowboys and Cowgirls Round Up** follows the departure of the Pikes Peak Range Riders. Parents can sign up their kids at the booth located at the NE corner of Pikes Peak and Tejon. Winners will receive great prizes provided by Boot Barn, Cavenders, Chick-fil-A, and Pikes Peak or Bust Rodeo. The Colorado Springs Western Street Breakfast reserves the right to use any photos taken from this event in promotion and marketing for the Street Breakfast. Go to <https://www.cswesternstreetbreakfast.com/breakfast/kids-activities/> for more information.

The **Kids Corral** will be handing out free gifts to our young attendees. You will find cowboy hats, scarfs, and sheriff badges.

What to Wear

Put on your jeans, boots, and cowboy hat; sit on bales of straw while enjoying a breakfast of pancakes and scrambled eggs. We have years of great weather, but please be prepared in case the Colorado weather changes.

Donations

Proceeds from the Street Breakfast benefit local military and their families. More than \$500,000 has been raised and donated over the last 50 years. All funds remain in the Colorado Springs community.

Fun Facts

It takes quite a bit to create a community breakfast for more than 8,000 hungry guests:

- 1,100 pounds of pancake batter
- 1,500 pounds of eggs
- 80 gallons of syrup
- 500 gallons of coffee
- 7,500 pints of milk
- 2,500 pints of juice
- 1,100 bales of hay...that is 2,200 when you count taking them off the truck and then putting them back on again.

Media Parking

The streets close at midnight on June 19th and media or personal vehicles must position their vehicles between midnight and 1:00 a.m. if you wish to be parked in the event area.

Street Closures

At midnight before the event, Tejon Street will be closed between Colorado Avenue and Kiowa Street, and Pikes Peak Avenue will be closed between Wahsatch Avenue and Cascade Avenue to prepare for the breakfast.

Photos

Commercial photography is permitted for credentialed and approved media only. It is prohibited in all other circumstances. All rights belong to Colorado Springs Western Street Breakfast. Colorado Springs Western Street Breakfast reserves the right to use photos taken at the event in social media and in future marketing and advertising.

Photo opportunities include all stage events that include music entertainment, local government and military presentations, the Fort Carson Color Guard, the Pikes Peak Range Riders and Pivots, Pikes Peak Rangerettes, the Lil' Cowboys & Cowgirls Dress-Up, trick roping, Native American Indian dancers, and more.

Drone Footage

No drone footage, even if you have a City permit.

Interviews

We will do our best to accommodate all media requests for interviews prior to and during the street breakfast. Please contact us in advance to ensure that you are on the schedule.

Sponsors

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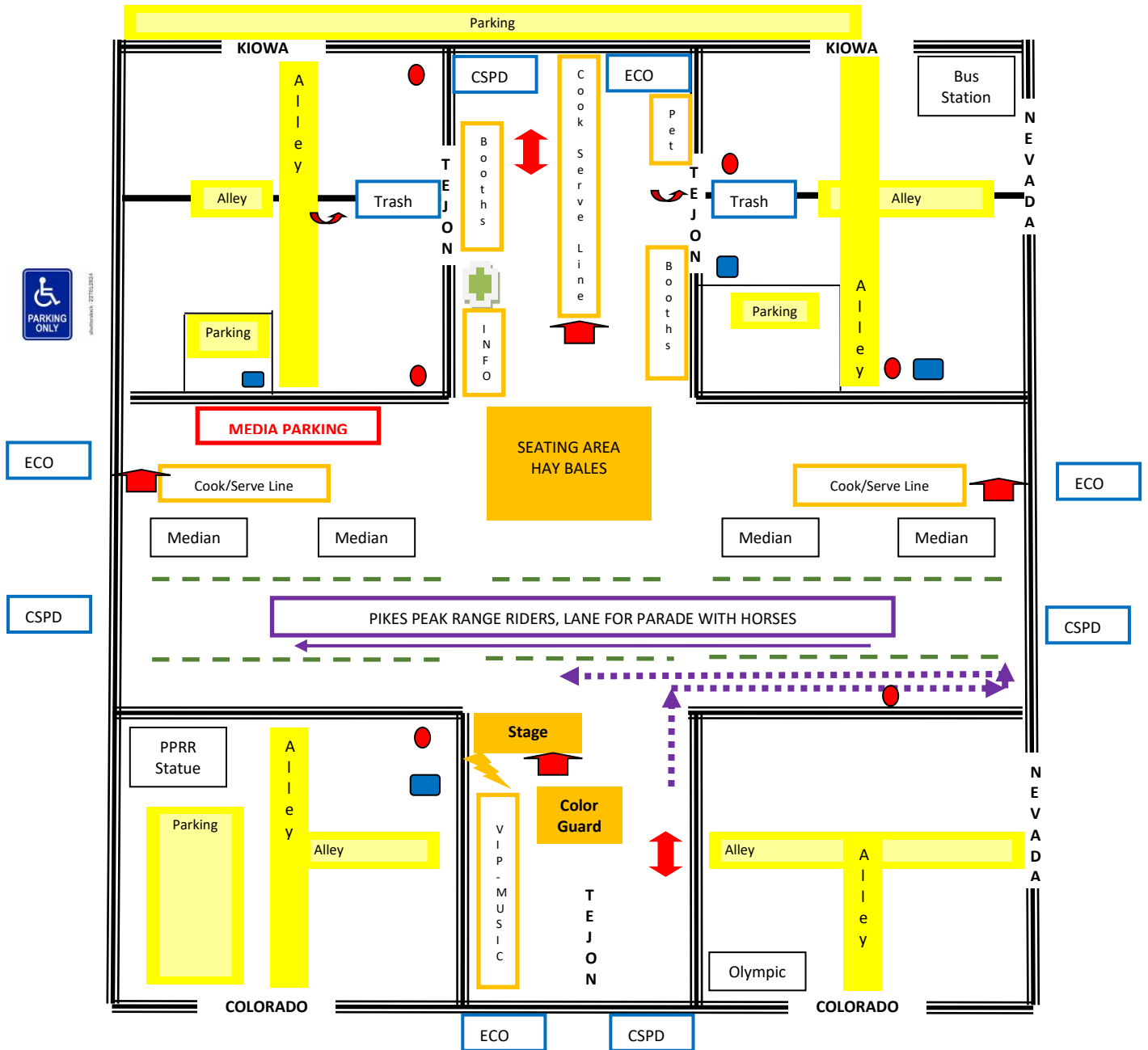
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Tickets/Tokens

Tokens are \$5.00, children under 5 eat free. Purchase tokens the morning of the breakfast or online at www.cswesternstreetbreakfast.com/breakfast/tokens/.

More Information

Visit our website at cswesternstreetbreakfast.com and like us on Facebook at Colorado Springs Western Street Breakfast.



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|---|--------------------|---|-------------------|
|  | Fire Hydrants |  | Port-o-lets |
|  | Fire Extinguishers |  | Parade Route |
|  | Fire Lane |  | Electricity |
|  | FDC's |  | Color Guard Route |
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